

WELCOME GUIDE AD SIZES

Please note:

Ad sizes for *Washingtonian Welcome Guide* are different from those for *The Washingtonian* magazine and *Washingtonian Bride & Groom*.

1/4 page	2 5/8" w x 4" h
1/2 horizontal	5 1/2" w x 4" h
1/2 vertical	2 5/8" w x 8 1/8" h

Full Page

Non-bleed size	5 1/2" w x 8 1/8" h
Trim size*	6 3/4" w x 9 1/2" h
Bleed size	7" w x 9 3/4" h (includes 1/8" bleed on all four sides)

Spread

Trim size*	13 1/2" w x 9 1/2" h
Bleed size	14" w x 9 3/4" h (includes 1/8" bleed on all four sides)

*Safety margin: 1/4" in from the trim on all sides

Bleed allowance required only for full-page or spread bleeds.

Please do not add bleed allowance to fractional ads.

