

Please note: Ad sizes for Washingtonian Bride & Groom are different from those for The Washingtonian magazine.

1/4 page 3 5/8" w x 4 5/8" h

**1/2 horizontal** 7 1/2" w x 4 5/8" h

**1/2 vertical** 3 5/8" w x 9 1/2" h

**Full Page** 

Non-bleed size  $7 \frac{1}{2}$  w x  $9 \frac{5}{8}$  h

Trim size\* 9'' w x 10.7/8'' h

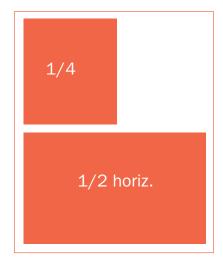
Bleed size  $9 \frac{1}{4}$ " w x  $11 \frac{1}{8}$ " h (includes 1/8" on all four sides)

**Spread** 

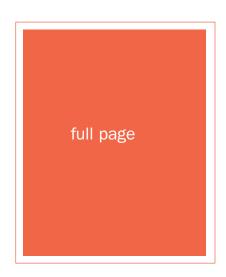
Trim size\* 18'' w x 10.7/8'' h

Bleed size  $18 \frac{1}{4}$  w x  $11 \frac{1}{8}$  h (includes 1/8 on all four sides)

Bleed allowance required only for full-page or spread bleeds. Please do not add bleed allowance to fractional ads.







<sup>\*</sup>Safety margin: 1/4" in from the trim on all sides