WASHINGTONIAN AD SIZES

SIZE INCHES PICAS

Full Page Non-Bleed	7 x 10	42p6 x 60
² /3 Page	4.625 x 10	28 x 60
1/2 Page Vertical	4.625 x 7.375	28 x 45
1/2 Page Horizontal	7 x 4.875	42p6 x 29p6
1/3 Page Vertical	2.25 x 10	13p6 x 60
1/3 Page Square	4.625 x 4.875	28 x 29p6
1/6 Page Vertical	2.25 x 4.875	13p6 x 29p6
1/6 Page Horizontal	4.625 x 2.375	28 x 14p3
1/12 Page	2.25 x 2.375	13p6 x 14p3
D (11 11 111	0 1 1

Do not add a bleed allowance to fractional ads.

FULL PAGE BLEED

inches

SPREAD BLEED

inches

Document and Trim Size. 8.25 x 10.875 Bleed Size (adds .125 all around).......8.5 x 11.125

Document and Trim Size.. 16.5 x 10.875 Bleed Size (adds .125 all around)....16.75 x 11.125

SAFETY MARGIN:

Keep all live matter at least .25" from head, foot, guttter, and outer trim.

SPECIAL ADVERTISING SECTIONS

Call 202-296-1246 for information on ad sizes and specifications for special advertising sections such as Estate & Luxury Homes, Professional Profiles, Dining Guide, and Marketplace.

Production Director: Cathy Dobos, 202-862-3505

For a comprehensive overview on Washingtonian electronic file submission, visit our website at https://www.washingtonian.com/advertising-file-submission-guidelines/





