While other magazines have come and gone, Washingtonian has not only remained but has achieved unprecedented prestige within the journalism community.

Washingtonian is the savvy, sophisticated magazine of the nation’s capital and its Maryland and Virginia suburbs. With lively prose, gorgeous pictures, a sense of humor and a deep knowledge of our city, the magazine explores food, fashion, politics, culture, shopping, real estate, wellness, parenting and more. Sections of the magazine include Capital Comment, a buzzy dose of news, gossip and personalities; Where & When, an authoritative—and useful—guide that picks out the can’t-miss events that otherwise get lost on the area’s culture and entertainment calendars; and Taste, the definitive guide to the vibrant local dining scene. The magazine’s award-winning feature stories celebrate the inspiring triumphs of the heroes of Washington the hometown—while also chronicling the sometimes hilarious misadventures of the boldface names who populate Washington the company town. And Washingtonian’s lists of best doctors, best restaurants, best getaways and best neighborhoods represent the simplest tools for getting the most out of this booming region.

Since its founding in 1965, Washingtonian has set the pace for anyone who wants to be a local—or just navigate the city like one—in a region that draws so many newcomers.

*WASHINGTONIAN AWARDS*

City and Regional Magazine Association Awards
- Feature Story, 2020
- General Excellence, 2019
- Best Weddings Publication, 2019
- General Excellence, 2016
- Food or Dining Writing, 2015
- Multiplatform Storytelling, 2014
- General Excellence, 2013
- Online Excellence, 2013
- Profile Writing, 2013
- Excellence in Writing, 2012
- Profile Writing, 2012
- Ancillary Publication, 2011

The Society of Publication Designers: Gold Medal Winner, 2017

Livingston Award for National Reporting, 2013
FOLIO: Ozzie Award for Best Design, New Magazine, 2013
John Bartlow Martin Award for Public Interest Magazine Journalism
(from the Medill School of Journalism)
Donald Robinson Memorial Award for Investigative Journalism
AUDIENCE
DEMOGRAPHICS

**AVERAGE HOUSEHOLD INCOME**
$337,500
- $250,000+: 32.8%
- $100,000+: 77.9%
- $75,000+: 87.1%

**AVERAGE HOUSEHOLD NET WORTH**
$2.157 MILLION
- $2 MILLION+: 33.9%
- $1 MILLION+: 55.5%

**MARITAL STATUS**
- 60.6% MARRIED
- 12.1% SEPARATED/ DIVORCED/WIDOWED
- 27.3% SINGLE

**SEX**
- 62.6% FEMALE
- 37.1% MALE
- .3% NON-BINARY/THIRD GENDER/ PREFER TO SELF DESCRIBE

**AVERAGE VALUE OF INVESTMENT PORTFOLIO:**
$1.492 MILLION
- 95.8% OF WASHINGTONIAN SUBSCRIBERS CURRENTLY OWN INVESTMENTS

**TOTAL MONTHLY READERSHIP**
413,940

**PAID CIRCULATION**
103,485

**WHERE THEY LIVE**
- 27% DC
- 38.7% VA
- 27.5% MD
- 6.8% OTHER

**WHERE THEY WORK**
- 41.8% DC
- 33.9% VA
- 18.3% MD
- 6% OTHER

**AVERAGE TIME SPENT WITH EACH ISSUE**
1.1 HOURS

**AVERAGE ANNUAL CHARITABLE DONATION**
$4,690

**AVERAGE AGE**
54
- 35.7% are between 25-49

*Source: 2020 CVC Publication Audit Report*
# Audience Demographics

## Home

<table>
<thead>
<tr>
<th>Home Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Own</td>
<td>78.6%</td>
</tr>
<tr>
<td>Rent</td>
<td>19.9%</td>
</tr>
</tbody>
</table>

## Average Home Value

- **$897,700**
  - $1 Million+: 28.6%
  - $750,000+: 51.4%

## Sports & Leisure Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exercised regularly</td>
<td>76.9%</td>
</tr>
<tr>
<td>Beach</td>
<td>69.9%</td>
</tr>
<tr>
<td>Own a pet</td>
<td>43.2%</td>
</tr>
<tr>
<td>Spas</td>
<td>41.6%</td>
</tr>
<tr>
<td>Hiking/camping</td>
<td>40.1%</td>
</tr>
<tr>
<td>Running/jogging</td>
<td>43.2%</td>
</tr>
<tr>
<td>Yoga</td>
<td>28.3%</td>
</tr>
<tr>
<td>Cycling</td>
<td>27.8%</td>
</tr>
<tr>
<td>Skiing</td>
<td>10.4%</td>
</tr>
<tr>
<td>Golf</td>
<td>16.6%</td>
</tr>
</tbody>
</table>

## Education

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attended college</td>
<td>99.4%</td>
</tr>
<tr>
<td>Graduated from college</td>
<td>91.2%</td>
</tr>
<tr>
<td>Completed postgraduate</td>
<td>57.1%</td>
</tr>
</tbody>
</table>

## Business Leaders

- Corporate Executives or higher (SVP, EVP, C-Suite, CEO, Owner/Partner): 27.7%
- Owner/partner in a business: 19.6%
- Sit on a board of directors: 17.5%

## Readership Duplication

<table>
<thead>
<tr>
<th>Publication</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Washington Post</td>
<td>75.3%</td>
</tr>
<tr>
<td>New York Times</td>
<td>40.7%</td>
</tr>
<tr>
<td>Wall Street Journal</td>
<td>19.2%</td>
</tr>
<tr>
<td>Politico</td>
<td>17.5%</td>
</tr>
<tr>
<td>The Atlantic</td>
<td>14.4%</td>
</tr>
<tr>
<td>Bethesda Magazine</td>
<td>12.4%</td>
</tr>
<tr>
<td>The Hill</td>
<td>9.6%</td>
</tr>
<tr>
<td>Washington Business Journal</td>
<td>7.8%</td>
</tr>
<tr>
<td>DC Magazine</td>
<td>4.4%</td>
</tr>
<tr>
<td>Capitol File</td>
<td>3.6%</td>
</tr>
<tr>
<td>Roll Call</td>
<td>3.6%</td>
</tr>
</tbody>
</table>

## Use a Smart Home System

- 47.9%

## Own a Pet

- 45%

## Visit a Specific Restaurant Seen in Washingtonian

- 77.2%

## Save or Share a Washingtonian Article with Others

- 63.7%

## Attended an Event Featured in the Magazine

- 38.6%

*Source: The 2019 Washingtonian Reader Study, conducted by MRI-Simmons*
AUDIENCE

DEMOGRAPHICS

TRAVEL

96.9%
TOOK A DOMESTIC TRIP
WITHIN THE
LAST 12 MONTHS

Averaging 5.5 domestic trips
over the past 12 months

AVERAGE SPENT ON
WEEKEND TRIPS

$1,800

78.4%
HAVE TRAVELED
OUTSIDE THE U.S.
IN THE PAST 3 YEARS

Averaging 3.8 foreign trips
over the past 3 years

64.5%
USE WASHINGTONIAN
FOR TRAVEL
RECOMMENDATIONS

*Source: The 2019 Washingtonian Reader Study, conducted by MRI-Simmons
Please note: Special deadlines apply for ads needing typesetting or design work. Contact your sales representative for information regarding in-house digital design deadlines.

Late Charges: Late copy may be subject to a late-processing fee of at least $50.

Special Rates: Available upon request for monthly magazine sections, including Real Estate, Marketplace, Home, Taste, Life & Travel, and Style, Beauty & Health.

Sponsored Sections: Washingtonian publishes special advertising sections throughout the year, including Faces of Washington, Advertorials, Professional Profiles, Eat and Drink Local, Camps and Private Schools, and more. Please contact 202-296-1246 or e-mail adinfo@washingtonian.com for more information or with any questions.

### FULL COLOR

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Full Page</th>
<th>2/3 Page</th>
<th>1/2 Page</th>
<th>1/3 Page</th>
<th>1/6 Page</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$22,400</td>
<td>$18,520</td>
<td>$13,680</td>
<td>$10,565</td>
<td>$5,810</td>
</tr>
<tr>
<td></td>
<td>$18,520</td>
<td>$13,920</td>
<td>$11,330</td>
<td>$7,640</td>
<td>$3,580</td>
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<td></td>
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<td>$5,810</td>
<td>$2,915</td>
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<td>$5,810</td>
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<td></td>
<td>$4,145</td>
<td>$3,580</td>
<td>$2,915</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### COVERS

<table>
<thead>
<tr>
<th>Placement</th>
<th>Inside Cover</th>
<th>Inside Back Cover</th>
<th>Back Cover</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Cover</td>
<td>$27,810</td>
<td>$22,925</td>
<td>$17,125</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$27,810</td>
<td>$22,925</td>
<td>$17,125</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$31,340</td>
<td>$26,055</td>
<td>$18,855</td>
</tr>
</tbody>
</table>
AD SIZES

<table>
<thead>
<tr>
<th>SIZE</th>
<th>INCHES</th>
<th>PICAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Non-Bleed</td>
<td>7 x 10</td>
<td>42p6 x 60</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>4.625 x 10</td>
<td>28 x 60</td>
</tr>
<tr>
<td>1/2 Page Vertical</td>
<td>4.625 x 7.375</td>
<td>28 x 45</td>
</tr>
<tr>
<td>1/2 Page Horizontal</td>
<td>7 x 4.875</td>
<td>42p6 x 29p6</td>
</tr>
<tr>
<td>1/3 Page Vertical</td>
<td>2.25 x 10</td>
<td>13p6 x 60</td>
</tr>
<tr>
<td>1/3 Page Square</td>
<td>4.625 x 4.875</td>
<td>28 x 29p6</td>
</tr>
<tr>
<td>1/6 Page Vertical</td>
<td>2.25 x 4.875</td>
<td>13p6 x 29p6</td>
</tr>
<tr>
<td>1/6 Page Horizontal</td>
<td>4.625 x 2.375</td>
<td>28 x 14p6</td>
</tr>
<tr>
<td>1/12 Page</td>
<td>2.25 x 2.375</td>
<td>13p6 x 14p6</td>
</tr>
</tbody>
</table>

Do not add a bleed allowance to fractional ads.

FULL PAGE BLEED
Document and Trim Size . 8.25 x 10.875
Bleed Size (adds .125 all around) ....... 8.5 x 11.125

SPREAD BLEED
Document and Trim Size . 16.5 x 10.875
Bleed Size (adds .125 all around) ....... 16.75 x 11.125

SAFETY MARGIN:
Keep all live matter at least .25" from head, foot, gutter, and outer trim.

ADDITIONAL INFORMATION

Discounts: 10% discount for spreads, in addition to earned frequency discounts. 5% discount for three consecutive full pages, in addition to earned frequency and spread discounts.

HOW TO SEND

E-MAIL completed Washingtonian advertising files to your sales representative or to readyads@washingtonian.com.

MAIL COLOR PROOFS TO:
Rina Huang
Washingtonian
1775 K Street NW, Suite 600
Washington, DC 20006

FOR PRODUCTION QUESTIONS:
Rina Huang, Production Director
202-739-2409

PRODUCTION GUIDELINES

Please follow the advertising submission guidelines at:
washingtonian.com/advertising-file-submission-guidelines
Washingtonian.com is the region’s premier lifestyle destination that helps area residents and visitors alike make the most out of their time in the nation’s capital and beyond. New content is posted each day, covering local & national news stories, advice on things to do, restaurant reviews, health & fitness recommendations, directories of professional service providers, and more.

3.25 MILLION PAGEVIEWS PER MONTH

1.7 MILLION WASHINGTONIAN.COM MONTHLY UNIQUE USERS

62% EARN A HOUSEHOLD INCOME OF $100,000+

★ 60% own their home
★ 83% visit to research local restaurants
★ 50% buy clothing/accessories at least once a month
★ 86% go out to eat at least weekly
★ 64% have drinks at a bar at least monthly
★ 99% travel domestically at least once a year

TOP REASONS PEOPLE VISIT WASHINGTONIAN.COM

★ News and local updates
★ Food and restaurant content
★ Healthcare and fitness guidance
★ What to do around town
★ Best lists and roundups

93% Washingtonian.com readers have bachelor’s degrees or higher

AVG. AGE WHERE THEY LIVE

WHERE THEY WORK

WHERE THEY LIVE

WHERE THEY WORK

OF THE WEBSITE’S TRAFFIC COMES FROM MOBILE AND TABLET DEVICES.
In addition to features found in the monthly magazine issues, Washingtonian.com hosts popular sections and service directories that, altogether, make it simple to navigate the region in one spot.

SECTIONS

FOOD
Washingtonian’s food reporters and critics will keep you satisfied with the latest restaurant openings, food trends, and best things to eat.

THINGS TO DO
Plan your week by perusing staff recommendations for entertainment, nightlife, theater performances, and music shows.

NEWS
Washingtonian provides information on politics, newsmakers, and the media to stories about sports, transportation, and the region’s tech scene.

SHOPPING
Look to Washingtonian for insight on how to shop smarter, dress chic, and save money.

HEALTH
Washingtonian is the region’s go-to resource for tips on how to stay fit, eat healthy, and live smart.

TRAVEL
Plan your day trips to easy escapes from the region, as well as far-reaching destinations for any occasion using Washingtonian’s travel guides.

WEDDINGS
Real wedding inspiration, trends, and a recommended vendor guide to help plan the perfect occasion.

REAL ESTATE
Take a peek inside some of Washington’s most desired listings.

DESIGN & HOME
Learn to get the most out of your current space.

EVENTS CALENDAR
A searchable calendar of DC-area events (concerts, shows, festivals, and more) hand-picked by Washingtonian editors.

NEIGHBORHOOD GUIDE
A launching point for you to explore and get to know DC’s neighborhoods better.

VISITORS’ GUIDE
A comprehensive insider’s guide that offers visitors and residents alike unique insight into our nation’s capital.

SEARCHABLE DATABASES
Need help navigating your choices in the area? Washingtonian.com’s searchable databases give you vetted options when it comes to finding one of the following:

• DENTISTS
• DOCTORS
• FINANCIAL ADVISERS
• HEALTH EXPERTS
• HOME RESOURCES
• INDUSTRY LEADERS
• LAWYERS
• LUXURY RENTALS
• MORTGAGE PROFESSIONALS
• PET CARE
• PRIVATE SCHOOLS
• REAL ESTATE AGENTS
• RESTAURANTS
• WEDDING VENDORS

Prominently display your business within one of the above databases. Ask your sales representative for more details.
SPONSORED CONTENT
WASHINGTONIAN.COM ADVERTISING

Sponsored content appears on Washingtonian.com within the editorial feed on the website. Advertisers set their own messaging by providing all text and photos for the article (a Washingtonian writer is available to assist upon request). The post will be marked as sponsored, live in a set spot on the homepage or section opener for a week per post, and will also be promoted via traffic drivers throughout the website.

The article will also be shared on Washingtonian’s Facebook and Twitter feeds.

SPECS
ARTICLE
• Supplied article text
• Headline
• Links
• Up to four images (featured image must be 1024x576 pixels in size) or YouTube or Vimeo link

SOCIAL MEDIA
• Engaging teaser for Facebook post
• Up to 140 characters for Twitter post
* Both posts will include #sponsored and article link
WASHINGTONIAN.COM ADVERTISING

Washingtonian’s website is designed for optimal user experience on a desktop, tablet, and mobile device. Engage with our large, loyal online readership via a schedule of banner impressions. Banners can be either run-of-site (ROS) or targeted to specific sections or geographic locations.

<table>
<thead>
<tr>
<th>Ad</th>
<th>Size</th>
<th>Desktop</th>
<th>Mobile</th>
</tr>
</thead>
<tbody>
<tr>
<td>Billboard</td>
<td>970x250</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Super Leaderboard</td>
<td>970x90</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Half Page</td>
<td>300x600</td>
<td>⚫</td>
<td>⚫</td>
</tr>
<tr>
<td>High-Impact In-Article</td>
<td>600x300</td>
<td>●</td>
<td>⚫</td>
</tr>
<tr>
<td>Medium Rectangle</td>
<td>300x250</td>
<td>⚫</td>
<td>⚫</td>
</tr>
<tr>
<td>Mobile Leaderboard</td>
<td>320x50</td>
<td>⚫</td>
<td>⚫</td>
</tr>
</tbody>
</table>

★ The starred ad units will stick with readers as they scroll.

SPECS
- Jpeg, gif, png, HTML5, and third party tags accepted
- Files must be less than 1MB
- Include hyperlink

*Submit all materials at least 3 business days before scheduled run.

DESKTOP VIEW:

MOBILE VIEW:
Deliver your message with authority by taking over a specific Washington.com section. Your target clientele will see your ads—and only your ads—on all pages within the section. The section will also be marked as “Sponsored by” with your company’s logo. Custom sponsorship opportunities are available upon request.

<table>
<thead>
<tr>
<th>SECTION</th>
<th>BANNER AD IMPRESSIONS*</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEWS</td>
<td>1,100,000/month</td>
</tr>
<tr>
<td>FOOD</td>
<td>1,200,000/month</td>
</tr>
<tr>
<td>HEALTH</td>
<td>300,000/month</td>
</tr>
<tr>
<td>THINGS TO DO</td>
<td>230,000/month</td>
</tr>
<tr>
<td>TRAVEL</td>
<td>110,000/month</td>
</tr>
<tr>
<td>WEDDINGS</td>
<td>160,000/month</td>
</tr>
<tr>
<td>SHOPPING</td>
<td>110,000/month</td>
</tr>
<tr>
<td>DESIGN &amp; HOME</td>
<td>80,000/month</td>
</tr>
<tr>
<td>100 VERY BEST RESTAURANTS</td>
<td>219,000/month</td>
</tr>
<tr>
<td>TOP DOCTORS</td>
<td>115,000/month</td>
</tr>
<tr>
<td>HOMEPAGE</td>
<td>70,000/week</td>
</tr>
</tbody>
</table>

*Estimated based on average traffic. Actual amount of impressions may vary.

SEND ALL OF THE FOLLOWING AD SIZES FOR SECTION SPONSORSHIPS:

- 970x250
- 970x90
- 600x300
- 300x600
- 300x250
- 320x50
- Company logo file

★ Submit all materials at least 3 business days before scheduled run.
**HIGH-IMPACT AD UNITS**

WASHINGTONIAN.COM ADVERTISING

*Make a can’t-miss statement to our readers with a fixed top bar ad.* The ad unit is anchored to the page and remains in the same position as readers scroll. Other high-impact ad units can be custom developed upon request (rates vary based on time and development work needed to create ad unit).

---

**SPECS**

- Headline (max 30 characters)
- Description (max 75 characters)
- Call-to-action button text (max 15 characters)
- Include hyperlink

**RATE**

- **$2,500/day**
- 100K impressions guaranteed

---

NoMa’s Wunder Garten (801 First St., NE) is sending off the season with Full Fest starting on Friday, November 6 (the event runs through November 28). This weekend’s highlights include pop-up eateries from Chiko on Saturday, November 7 and Timber Pizza on Sunday, November 8, as well as wreath-making workshops and whiskey flights.
CONTEST SPONSORSHIPS

WASHINGTONIAN hosts a variety of reader-engaging contests on its website throughout the year, all of which are promoted in print, online, and on social media. Align your brand with one of the pre-existing popular photo contests listed below, or the magazine staff can execute a custom contest based on your interests.

ANNUAL PHOTO CONTESTS

| CUTEST BABY | CUTEST CAT | CUTEST DOG | MOST STYLISH |

SPONSORSHIP INCLUDES

- Takeover of all banner advertising units on contest page (estimated 150,000 impressions)
- Logo on digital faux covers sent to all entrants (estimated 300-400 entrants)
- Logo included on all contest promotions (print, online, email, and social media) (estimated 750,000 impressions)
- Sponsorship mention on Washingtonian’s Instagram story and page (estimated 115,000 impressions)
- Logo and company description on contest page
- Opportunity to contribute a prize package for winner(s)
E-mail newsletter sponsorships allow you to deliver your message or special offer directly to the inboxes of Washingtonian readers. Be strategically positioned and co-branded with the latest Washingtonian.com content. Only one advertiser is featured per newsletter, and booked on a first-come, first-served basis by date.

**BEST STORIES OF THE WEEK**
A roundup of the best stories of the week featured on Washingtonian.com.

**Distribution:** Saturday

**Subscribers:** 75,000

**THINGS TO DO**
The can’t-miss events and activities in the Washington area.

**Distribution:** Monday, Thursday

**Subscribers:** 60,000

**FOOD**
Food, beverage, and restaurant news and reviews.

**Distribution:** Wednesday

**Subscribers:** 60,000

**DESIGN & SHOPPING**
Fashion finds and deals, and the latest trends for you and your home.

**Distribution:** Monday

**Subscribers:** 30,000

**WEDDINGS**
Everything you need to know about getting married in Washington.

**Distribution:** Tuesday

**Subscribers:** 7,000

**HEALTH**
A weekly roundup of our best news and reports on health and fitness.

**Distribution:** Tuesday

**Subscribers:** 55,000

**REAL ESTATE**
A weekly roundup of the best real estate listings, tips, and news.

**Distribution:** Friday

**Subscribers:** 37,000

**BEST BRUNCHES**
The best weekend brunches to go to around Washington, selected by our food editors.

**Distribution:** Friday

**Subscribers:** 60,000

**SPECS**
- 300x250 jpeg
- 35 character headline (max)
- 40 words of text (max)
- Hyperlink(s)

* Submit all materials at least 3 business days before scheduled run.*
DEDICATED E-MAIL
WASHINGTONIAN.COM ADVERTISING

Utilize Washingtonian’s unique and affluent e-mail list by sending a dedicated e-mail. Advertisers own entire message space, and message can be sent out on any available day.

90,000
RECIPIENTS

SPECS
• 600x1,000 pixels
• Jpeg, png, html or gif files accepted
• Files must be less than 1MB
• Subject line
• Hyperlink
★ Submit all materials at least 3 business days before scheduled run.
Social Media

Audience

Washingtonian’s digital reach doesn’t stop with just our website—we interact with readers on all major social channels, and our followers continue to steadily climb.

Please inquire with your sales representative regarding sponsored post opportunities on Washingtonian’s Instagram, Facebook, and Twitter feeds.
WASHINGTONIAN WEDDINGS
PRINT & DIGITAL ADVERTISING

Washingtonian also offers a luxury wedding issue—published twice-yearly—that celebrates local love, that showcases area talent, and that serves as the ultimate resource for couples planning one of the most meaningful days of their lives. Contact your sales representative for special advertising rates to target these audiences.
WASHINGTONIAN EVENTS

SPONSORSHIPS & CUSTOM OPTIONS

Washingtonian Events creates opportunities to bring your messaging to our premier audience through thought provoking content and unique experiences. We have reimagined our offerings to include virtual products that are promoted through complementary marketing plans that include print, digital and social media elements.

CUSTOM THOUGHT LEADERSHIP CONTENT

In today’s world, it’s more important than ever for brands to connect with audiences as thought leaders and content drivers. Washingtonian can create custom panel conversations that dive into popular topics that are top of mind locally and nationally. By partnering with us, your brand will have the opportunity to feature your voice and expertise front and center to our audience.

EXCLUSIVE AWARD PRESENTATIONS

Washingtonian’s legacy of celebrating the region’s top contributors continues with a variety of virtual gatherings. Whether honoring our Top Doctors, Washingtonian Women in Journalism Award recipients, or our Washingtonians of the Year, these exclusive invitation-only gatherings provide ways to align your brand with the best of the best. These events feature exceptional speakers and opportunities for networking while giving your brand extensive visibility.

EXPERIENTIAL GATHERINGS

Lauded for our tasting events, Washingtonian now provides the opportunity to enjoy local products from the comfort of your own home! By partnering with our hometown businesses, we are able to showcase the best that the area has to offer while providing our attendees everything they need to recreate a noteworthy experience at home.

CUSTOM OFFERINGS

Are you looking for something even more custom? Your brand can rely on Washingtonian’s marketing and creative teams to design an event that perfectly fits your needs.
Events

OCTOBER

BRUNCH & BLOODYS
October 2016  |  Venue: TBD  |  Issue: Best Breakfasts  |  Annual  |  Ticketed  |  300 guests

Washingtonian will host a Brunch & Bloodys event on a weekend in October for approximately 300 people. Restaurants from Washingtonian's recommended list will be invited to set up a table and serve samples of their famous morning bites to partygoers. Guests will enjoy delicious brunch bites and breakfast cocktails, and will get to participate in a "Bloody Mary Challenge", where guests vote for the best bloody mary.

Past Sponsors: Belvedere, Moet & Chandon

NOVEMBER

TOP DOCTORS
November 2016  |  Venue: TBD  |  Issue: Top Doctors  |  Annual Event | Invitation-Only | 350 guests

The Top Doctors reception celebrates the best-selling Washingtonian Top Doctors issue, which produces more than 200,000 copies and is held onto by readers for more than two years. This cocktail reception brings together an elite group of approximately 350 doctors, senior hospital executives, and administrators from the region's top medical centers. Immediately preceding the event, Washingtonian hosts an exclusive pre-party for 100 VIPs and sponsors, where guests have a chance to network in an intimate setting before the main event kicks off.

Past Sponsors: Privia Health, Capital One Bank, CVS

WHISKEY FESTIVAL
November 2016  |  Venue: TBD  |  Issue: Top Doctors  |  Annual Event | Ticketed | 300 guests

Washingtonian hosts an annual whiskey and fine spirits festival in November for approximately 300 guests. Event attendees will enjoy a live band, entertainment, delectable fare, and sips of premium whiskey, Scotch, malt, bourbon, rum, vodka, gin, tequila, and much more.

Past Sponsors: Bentley, Audi, Saks Fifth Avenue, Clyde Mays, Grooming Lounge, Hailo

DECEMBER

40 UNDER 40

Washingtonian will celebrate the top 40 Under 40 in Washington in the December issue of Washingtonian. Honorees will be invited to a reception to celebrate their powerful status in Washington and network with fellow award-winners. Each honoree will be encouraged to invite five business associates with talent and tenacity whom Washingtonian should watch in the future.